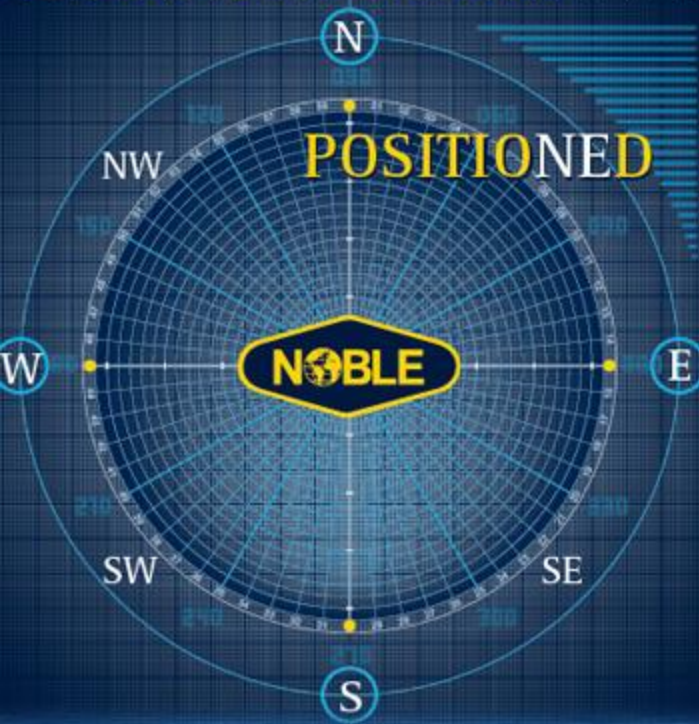


DYNAMICALLY



Noble Corporation

Third International Regulators
Offshore Conference

***“They Know What To Do,
So Why Do They Do
Something Different?”***

October 18 - 20, 2010
Vancouver , B.C.





An Holistic Approach....

- 1. Process Safety vs. Occupational Safety.**
- 2. Ability vs. Culture.**
- 3. Metrics may need to evolve:**
 - Focus on the Risk**
 - Easy to measure vs. root causes**
- 4. Must result in less fatalities and serious injuries - over both the short and long terms.**

